

GROWING IMPORTANCE OF TRANSFER PRICING

Perceptions matter – the Starbucks Story



BOYCOTT STARBUCKS



ANOTHER ANGRY VOICE

Support the British economy
Buy your hot drinks from your local independent cafe, because at least they pay their fair share of tax.

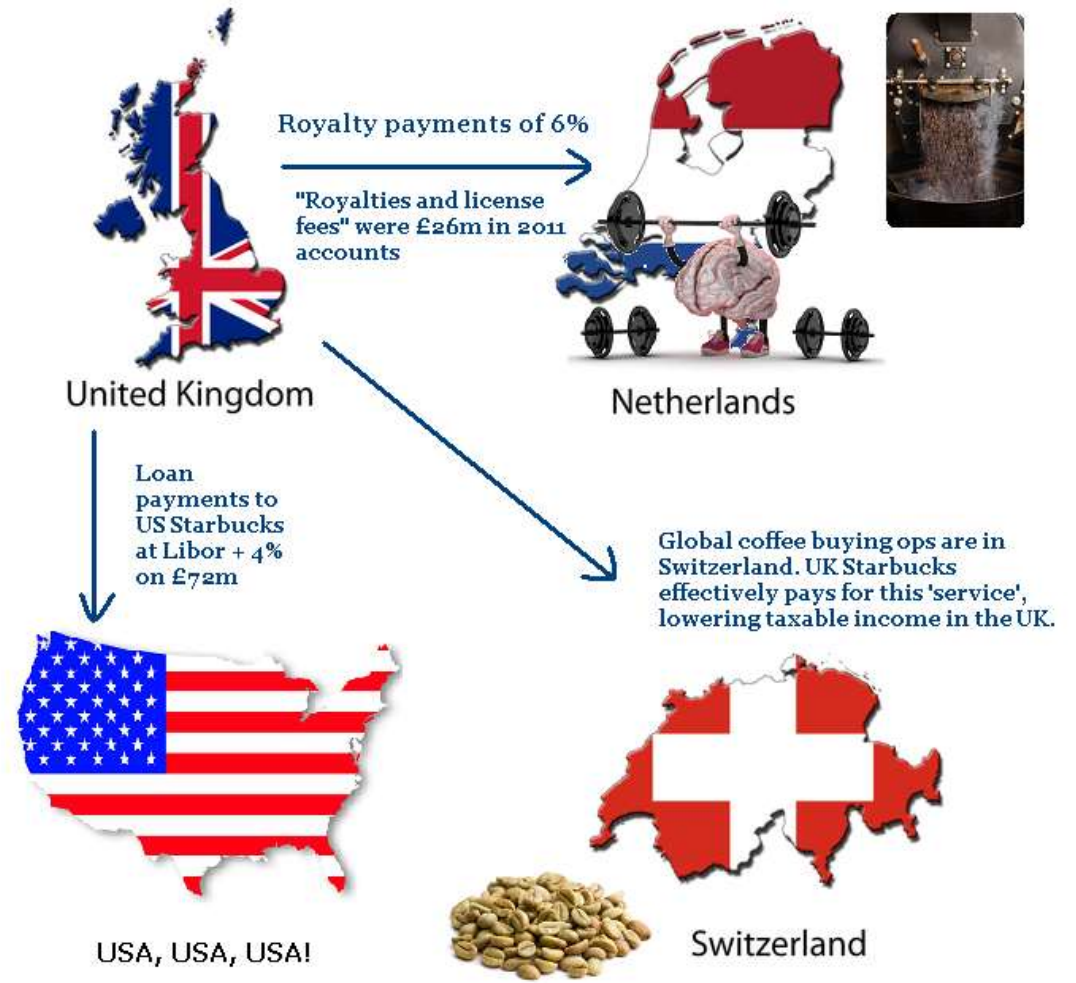


STARBUCKS

Turnover: £1.2bn
Corporation tax: £0

Boycott tax evasion. #BoycottStarbucks.

Starbucks UK: Illustrated



FT Alphaville